

# Digital Evangelism Conference 2019

## Websites: Dn. Adam Lowell Roberts

**Synopsis:** A presentation on parish websites and the importance of them with visitors.

1. Introduction
2. Free ebook
3. Resources

**Section 1:** Introduction - Why websites matter?

1. Your website will influence potential visitors.
2. Your website should prepare potential visitors.
3. Your website is for potential visitors, not parishioners.

**Section 2:** Free ebook

1. Free eBook - Click [HERE](#) to download a pdf on creating an evangelistic website. The short eBook can be found on pages 153-171. A fuller version is available on Amazon.com for \$4.95 by Adam Lowell Roberts and Kenny Scott, titled "10 Steps To A Great Parish Website."

**Section 3:** Website Resources

1. Wix.com: great if you have someone willing and capable to create and manage the website. In exchange for moderate difficulty you get a decent amount of features.
  - a. I recommend a course from Udemy for those willing but not able. Just go to [udemy.com](https://www.udemy.com) and search for "Wix" and select the course that is within your price range. There are plenty of courses for less than \$20.
2. Squarespace.com: super easy to create and manage, hardly any features. I really don't recommend this if you think your website is going to grow/morph into something larger. However, this can be great for smaller projects within a church or a community project when you need something quick and easy.
3. Bothanddesign.com: The Antiochian Archdiocese has contracted a special agreement with [bothanddesign.com](https://www.bothanddesign.com) for beautiful yet discounted websites. Kenny is the owner/operator of [bothanddesign](https://www.bothanddesign.com) and will be presenting later on in the conference on Facebook. Contact me at [adamr@antiochian.org](mailto:adamr@antiochian.org) if you are interested in the special discount just for Antiochian churches.

Any questions? Contact me at [adamr@antiochian.org](mailto:adamr@antiochian.org)

**Bio:** Reverend Adam Lowell Roberts is the full-time Content Creator for the Antiochian Dept. of Missions & Evangelism. Having grown up at St. Elias in Atlanta, GA, Dn. Adam was also the founding director of Camp St. Thekla in the Southeast. With several published books, Dn. Adam is also a filmmaker and former podcaster of Ancient Faith Radio. Currently Dn. Adam hosts a weekly live show on Facebook called "Stories That Work" available at [www.facebook.com/antiochianmissions](https://www.facebook.com/antiochianmissions).